

Royal County of Berkshire Bowling Association

JOB DESCRIPTION

DEVELOPMENT OFFICER



Development of the sport of Bowls is key to the growth of the sport within Berkshire. The County wishes to appoint a person dedicated to the task of working with Clubs, their local authorities and health organisations to better promote recruitment and member retention within those Clubs. Persuading Clubs of the need to recruit and helping implement best practice and working with local and Health authorities to find ways of funding recruitment processes.

Who will I work with?	• Members of the Management committee • Local Council Officers concerned with Sport Development • All clubs in Berkshire
What will I do?	• Help create & implement a development strategy for Berkshire Bowls. • Promote the sport of outdoor bowls within the County of Berkshire, through social media, and by any other means available that are considered appropriate. • Develop County development initiatives. • Support local Club development initiatives. • Identify successful Recruitment strategies that can be offered to clubs. • Support Bowls England / Bowls Development Alliance initiatives in the county as appropriate • Establish working relationships with Sports Development officers and other Officers with local Councils, NHS trusts and other Health bodies in Berkshire • Present guidance and advice to local clubs
What do I need to do this role?	• A good understanding of Recruitment & Retention strategies • Confident and good at communicating, • To be approachable and friendly, • Persuasive • Able fund raiser • Well-organised.
What are the benefits and how will you support me?	• Berkshire Bowling Association will provide any necessary training and support as required. • Berkshire Bowling Association will reimburse any <u>agreed</u> expenses that you incur.
Annual Commitment	Provide reports to the Management committee Provide a report to the County AGM Preparation and delivery of presentation to Club Secretaries.